Internet Survey

Name:

Company:

Professional Credentials *(Check as appropriate)*

( ) RA   ( ) PE   ( ) AIA   ( ) CSI

( ) CCS   ( ) CCCA   ( ) CDT   ( ) LEED   ( ) SCIP

( ) Other *(please specify)*:

Respondent's identity will be kept private.

We need this personal information to help with quality control and to ensure as many specifiers were surveyed as we can.

Estimates are OK for your responses.

#1 - What is your primary role in construction? *(Check 2 if appropriate)*

( ) Specifier ( ) Project Architect/Manager ( ) Const. Admin

( ) Project Owner ( ) Other: _____

#2 - How many projects were you responsible for in 2004 (or the past 12 months) and an estimated value for these projects:

# of Projects _____   (project manuals or projects managed)

_____ $ Estimated Value (for work you were responsible for)

(Total Projects value for the year)

#3 - What percentage of your product research currently relies on print resources paper (binders, Sweets, etc.) and what percentage on the Internet?   *(total should equal 100%, please specify for other)*

Print: _____%   Internet: _____% Rep Visits _____% Other: _____%

#4 - For **print**, what percentage of your research comes from each of the following resources? *(should total 100%, please specify for other)*

Manufacturer Binders ____%   Sweets ____%

First Source ____%   ARCAT ____ % Other: _____%

#5 - How important is it that CSI publish website guidelines to guide manufacturers in developing their websites to be more useful for specifiers and architects and engineers?

( ) Very Important ( ) Moderately Important

( ) Not Important

#6 - What is your **primary starting place(s)** for **Internet** product research: *(Check more than one if appropriate)*

( ) Sweets.com   ( ) FirstSource.com

( ) ARCAT.com   ( ) 4specs.com

( ) Google and other search engines including Yahoo & Dogpile

( ) Guess URL or type in manufacturer's name

( ) Other *(please specify)*:

#7 - Where do you go when **you cannot find it** at your primary starting place?: *(Check more than one if appropriate)*

( ) Sweets.com   ( ) FirstSource.com

( ) ARCAT.com   ( ) 4specs.com

( ) Google and other search engines including Yahoo & Dogpile

( ) Guess URL or type in manufacturer's name

( ) Other *(please specify)*:

#8 - Please rate each of the following showing **how frequently you use** each of these Internet resources for product research?

	Daily	2-3x per week	Weekly	Bi-Weekly	Monthly	Seldom/ Never
Sweets.com						
ARCAT.com						
First Source.com						
4specs.com						
Google and other Search engines						

Comments:

Please print and fax back, or email or mail to: 4specs.com
435.604.7272