

Manufacturer Website Research

Wednesday, September 16, 2020

109

Total Responses

Date Created: Friday, March 13, 2020

Complete Responses: 108

Q1: Which size screen do you use for your design ideas and specification product research?

Answered: 109 Skipped: 0

	ALMOST NEVER	SELDOM	SOMETIMES	USUALLY	TOTAL
Computer - Desktop or Portable	0.00% 0	0.00% 0	0.92% 1	99.08% 108	109
Smart Phone - iPhone or Android	55.67% 54	19.59% 19	21.65% 21	3.09% 3	97
Tablet - iPad or other	58.95% 56	22.11% 21	18.95% 18	0.00% 0	95
Binders or other printed materials	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1

Q2: Which resources are used to select and evaluate products to incorporate into your design ideas and specifications?

Answered: 109 Skipped: 0

	ALMOST NEVER	SELDOM	SOMETIMES	USUALLY	TOTAL
Advertising - print and Internet	18.87% 20	47.17% 50	27.36% 29	6.60% 7	106
Prior experience with product/manufacturer	0.00% 0	0.93% 1	27.78% 30	71.30% 77	108
Local representative Input	3.67% 4	2.75% 3	43.12% 47	50.46% 55	109
Internet research	0.00% 0	2.80% 3	25.23% 27	71.96% 77	107
Existing specification (office or master specification system)	0.92% 1	3.67% 4	29.36% 32	66.06% 72	109
Ask other specifiers	6.48% 7	22.22% 24	61.11% 66	10.19% 11	108
Manufacturer email newsletters	20.75% 22	43.40% 46	34.91% 37	0.94% 1	106
Trade shows - national and local	15.24% 16	24.76% 26	46.67% 49	13.33% 14	105
Client/Facility Manager	17.14% 18	26.67% 28	46.67% 49	9.52% 10	105
Lunch and Learns	12.38% 13	13.33% 14	60.00% 63	14.29% 15	105
Internet Forums and Blogs	21.57% 22	29.41% 30	43.14% 44	5.88% 6	102

Q3: Which Social Media do you use for for new product introductions and product research?

Answered: 106 Skipped: 3

	ALMOST NEVER	SELDOM	SOMETIMES	USUALLY	TOTAL RESPONDENTS
LinkedIn	56.60% 60	21.70% 23	14.15% 15	7.55% 8	106
Facebook	91.51% 97	5.66% 6	1.89% 2	0.94% 1	106
Twitter	88.57% 93	6.67% 7	2.86% 3	1.90% 2	105

Q4: Where do you start your Internet research?

Answered: 109 Skipped: 0

	ALMOST NEVER	SELDOM	SOMETIMES	USUALLY	TOTAL
Google or other Search Engine	0.95% 1	3.81% 4	33.33% 35	61.90% 65	105
Sweets	70.71% 70	12.12% 12	14.14% 14	3.03% 3	99
ARCAT	38.61% 39	27.72% 28	27.72% 28	5.94% 6	101
MasterSpec	22.33% 23	16.50% 17	33.98% 35	27.18% 28	103
BSDSpeclink	61.62% 61	14.14% 14	17.17% 17	7.07% 7	99
Know or Guess website address	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
4specs	4.76% 5	9.52% 10	36.19% 38	49.52% 52	105

Q5: What do you want to find on the manufacturer's website?

Answered: 107 Skipped: 2

	ALMOST NEVER	SELDOM	SOMETIMES	USUALLY	TOTAL RESPONDENTS
CSI formatted specifications	0.00% 0	2.80% 3	16.82% 18	80.37% 86	107
CAD details	36.36% 36	17.17% 17	31.31% 31	16.16% 16	99
BIM objects	51.00% 51	13.00% 13	15.00% 15	21.00% 21	100
Continuing Ed courses	23.53% 24	30.39% 31	42.16% 43	3.92% 4	102
Product data sheets	0.93% 1	0.00% 0	5.61% 6	93.46% 100	107
Product selection guide	0.94% 1	3.77% 4	33.96% 36	61.32% 65	106

Q6: Help us understand your role in the design process

Answered: 109 Skipped: 0

ANSWER CHOICES	RESPONSES	
Project architect/Project Manager	12.84%	14
Design team member	2.75%	3
Full time specifier (including SCIP)	77.06%	84
Other (please specify)	7.34%	8
TOTAL		109

Q7: What is your age?

Answered: 109 Skipped: 0

ANSWER CHOICES	RESPONSES	
Under 34	2.75%	3
35-44	7.34%	8
45-54	22.94%	25
55-64	22.94%	25
65+	44.04%	48
TOTAL		109