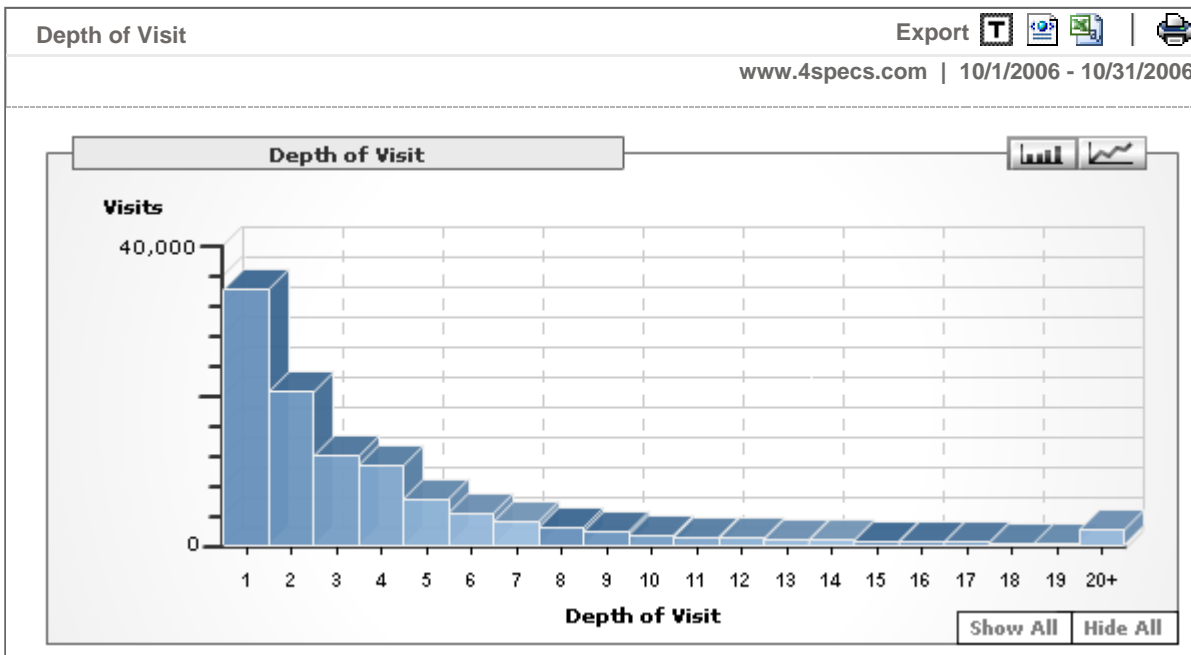


Reports: www.4specs.com

- Dashboards**
- View Executive
    - Executive Overview
    - Conversion Summary
    - Marketing Summary
    - Content Summary
    - Site Overlay
- All Reports**
- Marketing Optimization
  - Content Optimization
    - Ad Version Testing
    - Content Performance
      - Top Content
      - Content Drilldown
      - Content by Titles
      - Dynamic Content
      - Depth of Visit
      - Length of Visit
    - Navigational Analysis
    - Goals & Funnel Process
    - Web Design Parameters
      - Browser Versions
      - Platform Versions
      - Browser & Platform Combos
      - Screen Resolutions
      - Screen Colors
      - Languages
      - Java Enabled
      - Flash Version



**Help Information**

**Depth of Visit**

How many pages are viewed during a visit to my website? Visits of a single page appear on the left of the graph; visits of twenty pages or more appear on the right side of the graph.

To compare two date ranges, click the icon on the Date Range title bar.